



2025 FACP ANNUAL CONFERENCE IN BUCHEON

Pitch for New Aspects — Clare C. & Friends Fellowship

The Federation for Asian Cultural Promotion (FACP) offers an exciting opportunity for young artists (under 35-year-old), young entrepreneurs, curators, and producers (under 40-year-old), and performing arts groups (founded after 2015) to share creative ideas for potential partnerships with FACP and its members. All the 12 shortlisted groups will receive 2 Full Passes to the 2025 FACP Annual Conference in Bucheon and an Individual or Organizational Membership to FACP for 2026.

PRIZES

Non-Music:

- 1st Prize: USD 10,000 x 1
- Sustainable Creativity Award: USD 3,000 x 1

Music:

- 1st Prize: USD 10,000 x 1
- 2nd Prize: USD 6,000 x 1
- 3rd Prize: USD 3,000 x 1

FACP Members' Choice: USD 3,000 x 1

**All prizes include tax.*

AWARD GUIDELINES

1. Except for the FACP Member's Choice, all prizes for both categories may be withheld at the discretion of the Jury Panel.
2. The FACP Members' Choice can be awarded in conjunction with other prizes.
3. A special award introduced this year, the **Sustainable Creativity Award** recognizes exceptional efforts in sustainable design or creation within non-music productions. It may be awarded in conjunction with the First Prize in the Non-Music Category.
4. Winners agree to acknowledge the support of the **2025 FACP—Clare C. & Friends Fellowship Award Title** in all future performance program information, including but not limited to the program websites, promotional videos, and printed flyers.
5. FACP reserves the right to revoke any awarded prizes if the recipients are found to have infringed upon the rights or copyrights of others.



ASSESSMENT CRITERIA

Creations should arise from the origin and tradition of Asian culture and focus on the following points:

1. Sustainability in production
2. Leaner, cleaner, and greener environment
3. Unlocking the human value
4. New aspects of Art Forms

PROJECTS CAN BE SUBMITTED UNDER:

SEED OF AN IDEA, or WORK IN PROGRESS:

Seeking support to develop a new project.

READY TO CONNECT:

Seeking partners or presenters to invest in a new project which was premiered in less than 18-month.

PITCH PRESENTATION FORMAT

Presentation (6 mins) & Q&A (3 mins), with 16:9 slides in **PDF or PPT** format, should encompass the following details:

- (1) Concept & Scale
- (2) Artists / Creatives involved
- (3) Timeframe for the production (potential dates for premiere, tour etc.)
- (4) Specifics about what the presenter is seeking e.g., funds, presenting venues, collaborators
- (5) Video of the performance (1-2 mins, optional)

Important Notes on Presentation Format:

All media, including any videos, must be embedded directly into the presentation file. Do not use external links (e.g., YouTube or Vimeo) as the presentation may be shown offline. Please ensure that all necessary files are fully included and tested in advance.

APPLICATION INFORMATION SHOULD INCLUDE THE FOLLOWINGS:

1. All materials should be submitted online.

Application Link: <https://forms.office.com/r/A7ez1J1VU0>

2. Proposal in English (10 pages, 10 MB max, file name: Pitch2025FACP_Title) including the following items:

- (1) Concept & Scale



- (2) Outline & featured ideas
- (3) Artist / group profile
- 3. Artist / group photos in high resolution (3-5 images, 10 MB max)
- 4. Video recording of the performance submitted via Shared link (optional).

SCHEDULE

Date	Item
Before June 17	Submit the application through the online form
June 23 - June 24	Shortlisting by the Juries
June 25	Announce the shortlist (12 groups), send the invitation
To be scheduled on an individual basis	Online Pre-tour meeting
October 18	Pitch Presentation
October 19	Award Ceremony

Should you have any questions, please contact showcase.facp@gmail.com .